



Naval Helicopter Association, Inc. (NHA)
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8 January 2018

**2018 NHA Symposium
"75 Years of Naval Helicopters & Aircrew"**

Dear Industry Partner,

On behalf of the Naval Helicopter Association, Inc. (NHA), I would like to invite you and your organization to participate at the **2018 NHA Symposium, 14-18 May** at the **Marriott Norfolk Waterside Hotel** in Norfolk, Virginia. The theme is **"75 Years of Naval Helicopters & Aircrew"**. If your goal is to bolster relationships, foster strategic partnerships, deliver hands-on demonstrations, network with senior military leadership and industry experts and extend brand awareness to gain powerful results from exposure in the Rotary Wing Community then this is the must attend event for 2018! The 2018 NHA Symposium offers many opportunities for your company to be represented as a leader in the Military Rotary Wing Community to our 3,300+ Members as well as Non-Members within the US Navy, Coast Guard and Marine Corps.

This invitational package includes the **Exhibitor Application Form, Exhibitor Rules & Regulations, Electrical Order Form, Draft Schedule of Events, Exhibit Floorplan, Sponsorship Opportunities and NHA Corporate Membership Information**. Please contact me with your preferred booth location, booth size and sponsorship desires. **Payment in full is due NLT 1 March 2018 to insure your space is reserved**. Please note the exhibit hall hours of operation on the attached Schedule of Events (SOE), please plan your booth manning accordingly. Exhibit set-up is scheduled to start at 1:00 pm on Monday 14 May and the scheduled tear-down can commence at 6:45 pm on Thursday 17 May.

New this year, all Industry partners that support one or more Symposium Sponsorship Opportunities will receive a complimentary ¼ page advertisement in the pre-Symposium issue of the Rotor Review Magazine (a \$500 value)! All exhibitors will receive a complimentary LOGO link to your website posted on both the NHA website and NHA telephone app, as well as recognition in the Symposium Program. To ensure your company information is included, we need a copy of your company's current high-resolution logo, advertising artwork and a valid link to your website **NLT 1 March 2018**. This information should be sent directly to Ms. Allyson Darroch at: loged@navalhelicopterassn.org.

Also new this year, each exhibitor is invited to participate and support the Exhibit Hall Reception/Flight-Suit-Social on the exhibit floor Wednesday 16 May 1715-1930. This is expected to be a highly attended event, as it precedes the Members Reunion and is designed to increase flow and face time for each exhibitor. You may contact the Marriott to purchase any food and beverage (including alcohol) you would like to provide from your booth, (please be sure to mention that the credit for the sales should be applied to the NHA Symposium F&B Master Account). Contact **Marriott Norfolk Waterside Hotel Convention Services: Angela Singh**, 757-628-6516 asingh@marriottnorfolk.com.

To register your exhibitor personnel, visit the NHA website: www.navalhelicopterassn.org/symposium and follow the link to Exhibitor Registration. **Registered exhibitor personnel will receive the following, compliments of NHA: Show Registration, Monday evening Welcome Reception, daily Morning Coffee and Pastries, food and beverages at the Flight Suit Social on Wednesday and beverages at the Naval Hawk Reception on Thursday**. Please note that individual registration for all other Symposium events requires NHA Membership and can be accomplished online beginning 1 March 2018.

I strongly urge all Symposium attendees to stay at the **Marriott Norfolk Waterside Hotel**, as NHA has secured prevailing government per diem rates for all attendees. Hotel reservations at the Marriott may be made **NOW** by calling 1-800-874-0264 and mention *NHA East Coast* for the discounted rate, or follow this link: [Book your group rate for Naval Helicopter Association East Coast Symposium 2018](#)

Please contact me, should you have any questions or concerns or if I may be of any additional assistance. I look forward to seeing you in Norfolk in May!

Sincerely,
Linda Vydra
Marketing/Finance Director
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